A major new book breaking new ground in marketing

**Affinity...beyond branding**

by Martin Goldfarb & Howard Aster

*This book is all about affinity. Affinity is a new concept. It is a new way of thinking.*

This book is cultural consumer anthropology. It is observing and understanding purchasing behaviour; it is about influencing that behaviour. Affinity is all about culture and the way we live; about the artifacts around us and how we feel or associate with them; it is the reconnection between business and the street, between the story-teller and the listener. Story-telling is fundamental to creating affinity and leadership in our society.

Brands come and go and try to re-create themselves. Good brands attach themselves and propagate values that are enduring. They can outlast the many economic cycles that are part of social transformation.

Affinity is the result of effective branding process. Affinity is the result of effective story telling. It is the key to understanding consumer choice in the 21st century! Affinity has immense repercussions in the political world. How do people connect not just with products but with politicians? Affinity is the clue, the key to unlocking this magic.

The book is divided into three sections:

- The Big Picture
- Stories from the Marketplace
- Extending the Perspective

**Martin Goldfarb** is one of the most successful entrepreneurs in Canada and a leading expert in the study of human behaviour as it relates to the marketplace and society. He built Goldfarb Consultants into an international company with 26 offices in North America, South America and Europe. He sold this company in 1998. He has been a consultant to many major national and international companies including Ford Motor Company, Toyota Europe, DeBeers, Four Seasons Hotels and Resorts, Scotiabank, Trenitalia, the Government of Canada and others. He also served as the official pollster to the Liberal Party of Canada from 1973-1992.

**Howard Aster** taught at McMaster University, Carleton University and McGill University in the Department of Political Science, has served as a consult to numerous government departments in Canada and to cultural organizations, is the author or editor of eleven volumes and has published over 100 articles.
Green Living
the Easy Way
by Zhang Xiao and Wu Zhi

This is an exceptional book in so many ways. It is easy to read, it is full of information, it is useful in all aspects of our lives, it is very well researched, it is wonderfully organized and illustrated, with photos, charts, maps, full of great tips as to how to adopt a Green Living lifestyle and more.

**GREEN LIVING** can be adapted easily for any and all countries.

Table of Contents includes:

**Chapter One: A Green Home**
- A Healthy Diet
- A Green House
- Do Small Things and Get Big Results
- Environmental Child-rearing

**Chapter Two: Beyond Domestic Matters**
- Low-carbon Life in the Office
- Changing your Business
- Green Travel - Cras and more
- Eco-friendly Wedding, Festivities and more
- Low-carbon Travel Guide

**Chapter Three: Towards a Green Future**
- What the world is losing
- Atmospheric temperature rising
- Growing together with our children
- Making Green choices

The Appendix also includes a Guide to Organic Foods and more.

200 pages, text available in English for adaptation, originally published by New World Press, 2011
The Reich’s Orchestra 1933-1945: The Berlin Philharmonic & National Socialism
by Misha Aster

• An international success now published in seven languages
  - German (Random House/Seidler), French (Heloise d’Ormesson), Japanese (Hayakawa), Spanish (Edhasa), Portuguese (Perspectiva), U.K. (Souvenir Press), Italian, forthcoming!
  
• Lavishly praised in the international press and on BBC and other media!

• An award-winning documentary film The Reich’s Orchestra, over 10,000 DVDs sold!


This book represents the first comprehensive study of the relationship between Hitler’s regime and its musical crown jewel, the Berlin Philharmonic. The Nazi’s patronage afforded the Berlin Philharmonic innumerable privileges unique among German cultural institutions. The orchestra accepted these benefits with a combination of gratitude, apprehension and vindication. As the musicians attempted to balance their exceptional status with a degree of artistic and organisational autonomy, tensions between ideological principle, legal jurisdiction, personal taste, and pragmatic regulation revealed profound contradictions at the heart of the Nazi State. In terms of institutional development, the transformations of the Berlin Philharmonic between 1933 and 1945 remain the models for the orchestra’s organisation to the present day.

Drawing together documents from orchestra, State and private archives, this book reflects the experience of a major cultural institution, at once distressingly typical of Germany’s Nazi experience, and astonishingly distinct. Primary documents arranged as the book’s skeletal structure open up original sources, in many cases for the first time, to further scholarly review, while offering casual readers a unique taste of the troubling, at times shocking, at others even humorous, state of ‘normalcy’ in this milieu.

Misha Aster was born in Hamilton, Ontario and studied violin at the Royal Conservatory of Canada, history and politics at McGill University, Harvard, and the London School of Economics. Aside from writing for numerous publications, Misha has directed numerous theatre and opera productions on both sides of the Atlantic. He currently resides in Berlin.
Death by Prescription
by Terence H. Young M.P.

The bad news is everywhere...death by prescription drugs. Michael Jackson or Whitney Houston get the headlines. But there are thousands of other people who suffer and die because of the wrong prescription.

This is one harrowing story about a father, a family, a daughter. Fifteen year of Vanessa began taking Prepulsid after her doctor prescribed the drug to alleviate a stomach disorder. Suddenly, unexpectedly, she collapses and dies in her family home.

Confusion, grief, remorse get channelled by Terence Young into determination to get to the root causes of his daughter’s death. His investigations take him from Health Canada to the Corner’s Office, from the sales people of major drug manufacturers to the medical profession, from the legal profession to the courts.

This is a compelling story, a remarkably well written and fully documented book which takes you into the inner workings of the global drug companies, the intricate relationships between the pharmaceutical industries and the regulatory bodies of government, the complicity of the medical profession and the tragic consequences for the public.

Terence H. Young’s deeply personal story will affect every reader.

Death by Prescription has also been the subject of a documentary film.
The Autobiography of
Jack the Ripper
as Revealed to Clanash Farjeon

A new, powerful, evocative, brilliantly written excursion into the
literature and lore of ‘Ripperology’!

“The author explores the internal life and plumbs the abyss of sickness, describing in detail
those aspects of Victorian London and the baser instincts of capitalism that incited him, and
indeed everything that has made Jack the Ripper the unequaled incubus of horror and the
imaginings that still inhabit our modern nightmares. The author has chosen, from all the
possible suspects, in order to expound his savage theory of serial assassinations, that high-
ranking alienist and psychologist, also a disciple of Freud, Lyttleton Stewart Forbes Winslow.

The book eloquently exposes the stark contrast between the well-to-do districts of the
capital of the British Empire and the stricken area of Whitechapel, scene of the assassinations
and the infernal lodgings of the most downtrodden of that society.

This is a story with all the ingredients for those who are fascinated by the genre, but also
with something different and more...

-La Reppublica, Massimiliano Panarari

“this is undoubtedly a great book...in the author’s hands the horror becomes a way of expos-
ing the social issues of the time as well as the present day...Jack is alive!”

-Cadelle Ombre, Valerio Bonante

“The title of this work intrigued me...but it has to take its place amongst the finest books
on historical crime ever published...Every page is a delicious banquet of marvelous prose...A
feast of historical information...From the criminological arena, although a novel, the entire
book is a masterpiece. The author knows Jack the Ripper’s mind better than the serial
murderer ever did. I shall read it again and again.”

-Christopher Berry-Dee, Director, Criminology Research Institute.

“An extraordinary novel. ...It receives our highest accolade...recommended.”

-Ripperologist Magazine

A most unusual book...a tour-de-force. The author is one of the most accomplished actors
of the Canadian and UK stage, a director of wide renowned, a film director, as well. His
language, his ability to recreate historical scenes in words, his capacity to evoke very strong
emotions, all in words make this a must read!
China: Images of a Civilization

Now, for the first time, you can explore the complete history of the Middle Kingdom in one, carefully researched and richly illustrated volume written by leading scholars and researchers.

This book is a publishing landmark which tells China’s story with the western reader as the primary audience. The intricate tapestry of Chinese history is portrayed, describing its cultural, artistic, technological, philosophical and political contributions and challenges over thousands of years.

Peking man, the great dynasties, the great wall, trade along the silk road, the philosophers, trade with European adventurers, ceramics, silk, rice, ginseng, scientific discoveries, wars and reconstruction, the revitalization of contemporary China as a world leader...and much more. These are just a few of the highlights to temp your curiosity, but there is so much more to discover in this volume.

The carefully authenticated and researched text is complemented by the abundance of visual materials gathered from libraries and museums across China much of it collected in one volume for the first time.

For the avid western reader, China: Images of a Civilization will deliver a new awakening to the meaning and importance of its past and its importance as a major power today.

Includes over 500 full colour images, a time line of Chinese history, maps, and more.

Published in English by Foreign Language Press, Beijing. Foreign Rights available through Mosaic Press
The Song of Leonard Cohen
Portrait of a Poet, a Friendship & a Film
by Harry Rasky

“‘Harry this is Leonard. I just wanted you to know I watched your film on me and it struck me I never thanked you enough at the time for the magnificent gift you gave with that film. Call me.’ Then he left his personal number.”
—Harry Rasky, April 2000.

The Song of Leonard Cohen is based on the documentary film Harry Rasky made in 1979, broadcast numerous times on CBC television, Arts & Entertainment, PBS and shown at many film festivals around the world. It is now considered to be one of the best and most intimate portraits of Leonard Cohen.

Harry Rasky edited the texts taken from the film and added numerous notes and other personal reminiscences from his long-standing friendship with Leonard Cohen, an intimate friendship that lasted over three decades. The Song of Leonard Cohen also includes many rare photos of Leonard Cohen in Montreal and includes extensive commentary by Leonard Cohen himself on his own poetry and songs.

No other book about Leonard Cohen gets so close to the man, his city, his poems and songs, his friends, his background, the many original influences that forged this world-famous poet, song-writer and performer. The Song of Leonard Cohen also includes Harry Rasky’s personal notes on his never completed documentary film on Bob Dylan that he began in 1966 when he accompanied Dylan on his famous tour of the UK.

Ghost Buster
The Story of Ivan Reitman
by Linda Martin

Ivan Reitman is one of the most successful and best known movie producers and directors in Hollywood. He is best known for his widely successful comedies—movies that helped launch the careers of some of Hollywood’s most beloved stars.

He wrote, directed or produced many comedy classics, including Animal House (1978), Meatballs (1979), Striped (1981), Ghostbusters (1984), Dave (1993), Junior (1994) and more, all of which have become important landmarks in popular American cinema. Starring in his films is a veritable who’s who of Hollywood: John Belushi, Bill Murray, Dan Aykroyd, Harold Ramis, Kevin Kline, Sigourney Weaver, Aidan Quinn, Courtney Cox, and many more. Many renowned dramatic actors have worked with Reitman and have found their comic voice under his direction. He has also left his mark in television production and even in Broadway and off-Broadway productions.

Ghost Buster: The Story of Ivan Reitman is the first full length and in-depth study of Ivan Reitman, the man, the background, the films, the successes and failures. It is also an important cultural history of American film and Canadian film from the 1970s to the present. Each chapter in the book is fully documented, thoroughly researched and based upon extensive personal interviews. Chapters include:

• Childhood and Youth
• Breakthroughs
• The Leap
• Blockbusters
• Art versus Commerce
• Family Fare
• Hollywood Moguls
• Canada and the Toronto International Film Festival
• That’s Entertainment

Linda Martin has written numerous books, including the very successful children’s books When Dinosaurs Go to School (Chronicle Books 1999), and Dinosaur Detectives (Dorling Kindersley 2001). Her books on film and popular culture include include Women in Comedy: The Funny Ladies from the Turn of the Century to the Present (Citadel Press, 1986), The Continental Actress: European Film Stars of the Postwar Era (McFarland & Company, 1990), Anti-Rock: The Opposition to Rock ‘n Roll (Da Capo Press, 2000) and City Parks of Canada (Mosaic Press, 1983).
George Grosz and Alfred Flechtheim
by Ralph Jentsch

George Grosz is, without doubt, one of the great artists of the 20th century. A great expressionist, Dadaist, social critic and the creator of the most biting portraits of life in Weimar German. He painted fat speculators, cynical military officials, extravagant prostitutes, maimed victims of war, the emaciated poor. His reputation has grown exponentially over the last half of the 20th century.

From Vienna to Tokyo and everywhere, museums and collectors crave for George Grosz paintings.

In January 1933, a few hours after Hitler and the Nazis came to power, they stormed into Grosz’ atelier and destroyed dozens of his works. He was the ‘paragon’ of what the Nazis called ‘degenerate art’. Grosz’ trusted art dealer in Berlin was Alfred Flechtheim, also a Jew and both Grosz and Flechtheim fled Germany.

Grosz paintings disappeared…some turned up over the years and, in 1952, Grosz discovered one of his paintings in the famed Museum of Modern Art in New York. It was sold to the MOMA for $850 and the seller claimed that he had inherited it from Grosz’ dealer. Provenance research now concludes that this was not true. Similar stories about Grosz’s work are recounted around the world.

In 1959, Grosz returned to Berlin, depressed, prone to anxiety and nightmares and died after one of his drinking binges. Grosz and his astonishing paintings and art is one of the tragedies of the 20th century.

Ralph Jentsch is the administrator of the Grosz estate. Now, finally, in this book, we get to read about the relationship between George Grosz and Alfred Flechtheim. An extraordinary story with repercussions well beyond the Nazi era, the art world, the flight of paintings, stolen art, rightful heirs, the conduct of museums.

Stolen Art, Nazi Treasures, Museum of Modern Art in New York and more!
Resistance and Survival: The Jewish Community in Kaunas, Lithuania, 1941-1944
by Sara Ginaite-Rubinson

First published in Lithuania in 1999, this book received very wide critical acclaim and is now considered one of the seminal works on Lithuanian Jewry during the Holocaust period.

“Resistance and Survival is significant because it faithfully recounts the bitter fate of the Jews in the Kaunas ghetto and the fate of the Jewish resistance fighters... We find a convincing answer to the many questions that are still painful and debatable...”

- Professor Elvyra Uzkurelyte-Baltiniene, “Gaires”, Vilnius, Lithuania, N 11, 1999

“...Ginaite furnished a first-hand account of life in the Kaunas ghetto and tells of her daring and clandestine participation in the partisan underground movement to thwart the Nazis, especially focussing on the part played by women in this struggle... For researchers reconstructing the life of Jewish freedom fighters, Ginaite’s recollections offer invaluable eyewitness testimony.”


“...It provides answers to many questions that were not dealt with in previous books. Herein lies the importance of Resistance and Survival.”

- Rimantas Stankevicius, “Kulturos barai”, Vilnius, Lithuania, N 3, 2000

Sara Ginaite-Rubinson remained in Lithuania after the War, graduated from Vilnius and St. Petersburg universities, earned her Ph.D., and became a Professor of economics at the University of Vilnius. In 1983 she emigrated to Canada and taught social and political science at York University in Toronto. She is the author of five books on economics and two further books on the Holocaust. Her numerous articles have been published in English, German, Russian, Yiddish and, of course, Lithuanian.

Includes extensive bibliography, endnotes, photographs and an index.

Now on second printing!
From Warsaw to Winnipeg: A Tale of Two Cities
by Stefan A. Carter

From Warsaw to Winnipeg is a wonderfully written account of one man’s voyage from the ‘old’ to the ‘new’ world. It encompasses a personal and an historical reflection on Poland prior, during and immediately after World War II. It is also an important reflection on the transformations within the medical profession and changes in medical practice.

Dr. Stefan A. Carter is a distinguished member of the medical profession, a retired professor from the University of Manitoba, and a highly respected citizen of Winnipeg. Over the past fifty years, he has made significant contributions to his city, to his profession and the medical community of Canada. In his own words:

“This book is my personal ‘tale of two cities,’” and of two countries set in the historic context of World War II. It is also a tale of two epochs extending over about seventy-five years.

These two cities and countries differ not only in geography, but also in their social dynamics. Yet, I also learned that in some respects the two countries were similar before and during World War II. The world of my childhood in Poland was destroyed by the war. The war exacted a huge price on peoples’ lives and affected the world profoundly. There appears, therefore, a need to tell more stories of the surviving individuals’ experiences from these times. They are all different and there is an urgency to make their stories known, as the number of the survivors dwindles rapidly.

Many of the previously published stories from the war-era dealt with the tragic experiences during the war. This account includes my recollections of the rich life we led before war erupted in Poland. It also deals at considerable length with the post-war life in Canada, and illustrates that many of the survivors Hitler failed to destroy were able to establish a new and meaningful life.”
Roughin’ in the Bush
Faded Memories & Other Journeys
by Michael J. Walsh

Welcome back to a time in The Bush which begins at the end of World War II and lasts until the spring of 1956.

The author, Michael J. Walsh captures the memories of his own childhood on the streets, at the local school and church, as well as his trip to Ireland in the 1950s. The book is an honest reflection about a time and a place in which many families lived under the shadow of a war recently past and is a portrait of what life was like in the bombsites then called playgrounds, at the schools where coal fires provided the heat, inkwells, the cane and conkers were daily bread, with fish n’ chips on Friday.

The names, places and events are all true and the manner in which they are described will give anyone from The Bush or anywhere else a chance to say,

“yes, I remember that and yes Roger Daltry did live on Percy Street and Johnny Haynes was the greatest Fulham footballer or that the Avro Boys skiffle band from The Bush was on the Carroll Levis show and knocked off Cliff Richards in a talent contest a few years later. These are the characters who surrounded Mick those early years in The Bush...”

Survival, honesty, the occasional prayer for forgiveness and perseverance make this memoir a must read. Mick Walsh gives us a parade of characters and places that will make Sherpherd’s Bush memorable to all.

Michael J. Walsh teaches at the School of Animation, Arts & Design at Sheridan College in Oakville, ON and has recently published Singing in the Mist/Collected Poems.
The American Musical: History & Development
by Peter H. Riddle

The American Musical is a unique fusion between drama and music which has become especially important during the past 50 years. Peter Riddle provides us with a detailed exploration of the evolution and development of this form of music theatre in North America.

The American Musical: History & Development traces the origins of music theatre from its 18th century European roots to the present. Highlights include:

- exploration of the minstrel show, burlesque and the revue
- documentation of true music comedy the Princess Musicals of Jerome Kearn and P.G. Woodhouse leading to the masterpiece of American music drama, Kern and Hammerstein’s Show Boat
- Cole Porter, the Gershwin Brothers, Rodgers and Hart
- Oklahoma, Richard Rogers and Oscar Hammerstein II
- Stephen Sondheim, Andrew Lloyd Weber
- An Appendix - Broadway on Film
- Full Glossary
- Bibliography and Index

“This is a good, straight forward introduction to the genre: easy to read, but with enough information to give you a grounding in the subject. This a great book for those who want to study musical theatre…”

— Martin J. Saxton, 2008

Peter H. Riddle is a Professor of Music at Acadia University in Wolfville, Nova Scotia. A former band director, he has taught music theory, history, conducting and instrumentalism. He has published numerous non-fiction and also fiction books, as well as many articles. He holds a Ph.D. from Southern Illinois University.
Blow Your OWN Horn!
Horn Heresies
by Fergus McWilliam

Fergus McWilliam has been a member of the Berlin Philharmonic since 1985 and was a founding member of the Berlin Philharmonic Wind Quintet in 1988. He has spent the last twenty years touring the world with the Berlin Philharmonic and has made over a dozen recordings with his ensemble. During his career, he has performed with many of the major conductors of our times, including Herbert von Karajan, Claudio Abbado, Sir Simon Rattle, Leonard Bernstein, Carlos Kleiber, Seiji Ozawa, Pierre Boulez, James Levine, Daniel Barenboim and more. In addition, McWilliam also founded the Horns of Berlin Philharmonic and has helped re-establish the Winds of Berlin Philharmonic. His solo and chamber music activities continue to take him throughout Europe, the Americas and the Far East.

Fergus McWilliam is also an internationally esteemed and sought-after teacher. He continues to give master classes at leading music schools in many countries, including the Berlin Philharmonic Orchestra Academy, the Hans-Eisler Musikhochschule in Berlin, the Royal Academy of Music and the Guildhall School in London, the Paris Conservatoire, the Tokyo University of Fine Arts, the Royal Scottish Academy of Music and Drama in Glasgow, the Venezuela Youth Music programme and more.

Blow your OWN Horn is Fergus McWilliams ‘take’ on horn playing and more generally on music education. Written in a very spirited style, the book covers all aspects of playing and the profession, including practical elements such as: auditions, embouchure, breathing, exercises. In addition, McWilliam explores topics such as: mind games, attitude, strategies, relativity, under pressure, why do we need teachers and much more!

Fergus McWilliam was born in Scotland and grew up in Toronto. He currently resides in Berlin.

Blow your OWN Horn is indispensible for anyone who has a fascination with the musical world, both professionals and amateurs.

Now available in paperback and ebook formats.
Conversations with George Luscombe
Steven Bush in conversation with the Canadian Theatre Visionary
Preface by R.H. Thomson

“I don’t train actors. I train citizens”
- George Luscombe

“If you don’t make enemies, you’re probably no damn good.”
- George Luscombe

This is a major book, a genuine document about the evolution and character of Canadian theatre. It is also extremely valuable for anybody interested in theatre. From the 1960s for many decades, George Luscombe was at the creative center of theatre in Toronto and in Canada. He established the Toronto Workshop Productions and his work, productions and approach to acting redefined theatre in Toronto and Canada for three decades.

“Luscombe found theatrical fodder in virtually every social issue of the day. ...Time and again, Luscombe proved that strong socialist themes were not incompatible with a highly theatrical style. George not only made sense of theatre, he also made sense of the world.”
- Ken Gass

“George Luscombe made theatre that left indelible imprints on the memories of those who were there... theatre that was bold, strongly shaped, unashamedly partisan, unafraid to stand, never mealy-mouthed. Ultimately, George paid a big price for the virtue of intolerance that helped make his work so distinctively his own.”
- Steven Bush

Steven Bush is a Senior Lecturer in Theatre at University College, University of Toronto. He has forty-five years professional theatre experience and has published three books. He lives in Toronto, ON.
Red Coat Diaries
True Stories from the Royal Canadian Mounted Police
by Aaron Sheedy

The RCMP is one of the most renowned police forces in the world, with a great, legendary history dating back to 1873, originating in Canada as the Northwest Mounted Police. Over the past 150 years, or so, the RCMP has been the subject of numerous films, documentaries, has been regaled with a public lore not generally attributed to any other police force.

Red Coat Diaries takes us into the Force as it really is today. All the stories have been written by members of the Force based upon their own experiences. Some are stories of daring and duty, some are stories with a human face, some are even humorous. Taken together, Red Coat Diaries gives the reader a richer, more complete and authentic portrait of the Force and the men and women who serve in it.

The stories include such titles as “Swallowers” about a drug cop, “Whale Cove” about Whale Cove, Nunavut, “Chance Meeting” about a horrendous sex assault, “Everything I Learned About Policing I Saw on TV”, a humourous look at TV and a real drug investigation. Other titles include “Haiti”, “Small Town Tragedy”, “Show me the Money”, “Dead Man’s Gun”, “Afghanistan” and many more.

Aaron Sheedy is a member of the Force with extensive experience both as an Officer and also as a writer. He has done a masterful job in collecting original, powerful and true stories that will entertain and also educate the reader. He lives in Toronto.

2nd Printing and now a critical and best-selling success!

Available in paperback and ebook formats.
Midnight Moscow
A Very Personal Memoir
by Aleksandra Orlova

Moscow is a world-class city, the most expensive in the world, a mecca for wealth, oligarchs, talent, and...ambitious young women. Midnight Moscow is the story of one such woman who at twenty-one leaves her rural hometown to embark on a series of adventures in this brave new world of money, sex, and power. During the day, she climbs the corporate ladder. At night she explores her sexuality, the men, the adventures of the new Russia. The novel explores the new Moscow as it really is — cosmopolitan, vibrant, and a world away from the Moscow of the old Soviet Union.

Midnight Moscow is based largely on the author’s own experiences as a young woman living in Moscow between 1998 and 2008. In her own words:

I want to reveal the many faces of the new Moscow - the events, the people, the different characters and personalities, the throbbing pace of the new reality, with all its warts and blemishes. It is not the city seen on CNN and BBC...

Life in Moscow is dramatic, thrilling, explicit, raw, wild but delicious. To the new generation of women, Moscow is the sexual and liberal capital of the ‘new’ Russia. How to live and survive in this major city? Today, Russian women are finally able to enjoy sex and are not ashamed to talk about it.

Aleksandra Orlova lives in Moscow, has had a successful career working in the oil and gas industry and owns a consulting firm. In her spare time she travels extensively, writes fiction and poetry, and works for several charitable organizations. She attended university in the U.S. and writes in English. This is her first novel. She is now working on a sequel to Midnight Moscow and also on a non-fiction book.
Besitos • Kisses
Erotic Tales and Sex Advice from Spanish America
by Yadhira

_H...para Hombres_ is the largest circulation men’s magazine in Mexico published monthly. Its circulation is over 500,000 copies. One of the featured columns in this magazine is written by Yadhira.

The public, both men and women, submit their questions to the editors of the magazine and Yadhira offers her advice and counsel to a selected number each month.

Yadhira has been writing her monthly column since 2003 and she has covered a wide range of topics. _Besitos - Kisses_ is a selection of Yadhira’s columns.

Yadhira is advisor, counsellor, teacher and much more. The questions she is asked range from the deeply personal to the confessional, from the erotic to the clinical.

Most of all, what emerges in this volume is a portrait of Yadhira as a story teller, an erotic story teller. She probes the personal and intimate sides of life and love.

Readers will not only enjoy an intimate encounter with others but will also uncover the hidden dimensions, dreams, fantasies, of contemporary Spanish American culture.

Spanish-American rights sold!
Manuscript Available
Eating Sexy
Cooking for love

Stress, fatigue, tiredness, low sexual energy... all symptoms of twenty-first century life.

Eating Sexy can help!

The author of *Midnight Moscow* now takes us into the world of food, sensuality, libido and nutrition. With explanations, recipes, and more, we explore the relationship between healthy food and your libido.

Chapters include:

- Food and Sexuality: Aphrodisiac Foods
- Essential Vitamins & Minerals for a Healthy Libido
- Top 20 foods for boosting your Libido
- Mars vs. Venus: Nutrition for Men & Women
- Eating Sexy: Separate chapters with Recipes for Appetizers, Salads and Soup, Beef, Pork, Poultry, Fish & Seafood, Pasta, Vegetables, Deserts
- and much more...

Each chapter includes a thorough analysis of the vitamin and nutritional value of the foods, recipes for their preparation and their libidinal effects!

Includes photos and drawings.

**Aleksandra Orlova** is a resident of Moscow and travels extensively around the world. She is a connoisseur of wines and foods, the author of two works of erotic fiction, one book of poetry and is very familiar with the 'new' Russia.
The Autobiography of Jack the Ripper as Revealed to Clanash Farjeon

A new, powerful, evocative, brilliantly written excursion into the literature and lore of ‘Ripperology’!

“The author explores the internal life and plumbs the abyss of sickness, describing in detail those aspects of Victorian London and the baser instincts of capitalism that incited him, and indeed everything that has made Jack the Ripper the unequalled incubus of horror and the imaginings that still inhabit our modern nightmares. The author has chosen, from all the possible suspects, in order to expound his savage theory of serial assassinations, that high-ranking alienist and psychologist, also a disciple of Freud, Lyttleton Stewart Forbes Winslow.

The book eloquently exposes the stark contrast between the well-to-do districts of the capital of the British Empire and the stricken area of Whitechapel, scene of the assassinations and the infernal lodgings of the most downtrodden of that society.

This is a story with all the ingredients for those who are fascinated by the genre, but also with something different and more...

-La Reppublica, Massimiliano Panarari

“this is undoubtedly a great book...in the author’s hands the horror becomes a way of exposing the social issues of the time as well as the present day...Jack is alive!”

-Co’delle Ombre, Valerio Bonante

“The title of this work intrigued me...but it has to take its place amongst the finest books on historical crime ever published...Every page is a delicious banquet of marvelous prose...A feast of historical information...From the criminological arena, although a novel, the entire book is a masterpiece. The author knows Jack the Ripper’s mind better than the serial murderer ever did. I shall read it again and again.”

-Christopher Berry-Dee, Director, Criminology Research Institute.

“An extraordinary novel. ...It receives our highest accolade...recommended.”

-Ripperologist Magazine

A most unusual book...a tour-de-force. The author is one of the most accomplished actors of the Canadian and UK stage, a director of wide renowned, a film director, as well. His language, his ability to recreate historical scenes in words, his capacity to evoke very strong emotions, all in words make this a must read!
Blood Lover
by Nancy Kilpatrick

Nancy Kilpatrick is one of the new ‘stars’ of the international fantasy world and the winner of many fantasy awards! Her works have been translated in many languages, including French, Italian, Spanish, French, Romanian and her world-wide reputation is growing by leaps and bounds.

Nancy Kilpatrick’s works, both non-fiction and fiction, have been published, most recently, by St. Martin’s Press, Mosaic Press, Alire (French), Pocket Books, Raven Books, Circlet, Newton & Compton (Italy), Festa (Germany), Grupo Tomo (Spanish-America).

Critics have raved about her works and the three first volumes in the series, all published by Mosaic Press, Child of the Night, Near Death and Reborn.

“Nancy kilpatrick is Canada’s Queen of the Damned.”
- The Ottawa Citizen

“If you like your horror bloody and hair-raising, Reborn is definitely for you. This book is every bit as creepy and gory as her earlier tombs...”
- Writers Block Magazine

“Nancy Kilpatrick’s command of language is precise, sensual, and addictive...”
- P.N.Elrod, author of The Vampire Files

“It’s a kind of perverse love story, and inevitably Kilpatrick’s going to be compared with Anne Rice...Child of the Night is a solid, well written piece of horror entertainment.”
- The Dark Side

“Anyone who has read the works of Nancy Kilpatrick can’t deny that this woman knows her monsters.”
- Fangoria Magazine

Nancy Kilpatrick is an internationally renowned, award-winning author of 30 books, including 17 novels, 5 collections of short stories and has edited 8 anthologies. Her works are acclaimed in the genres of dark fantasy, horror, fantasy and mystery.

The fourth volume in the Power of the Blood Series!
Power of the Blood World
Four Volumes
by Nancy Kilpatrick

Nancy Kilpatrick is considered one of the best fantasy writers in Canada and her world-wide reputation has grown enormously. Her books have now been published in six languages.

Critics have raved about her works and the three first volumes in the series Child of the Night, Near Death and Reborn:

“Nancy Kilpatrick’s command of language is precise, sensual, and addictive.”
—P.N. Elrod, author of The Vampire Files

“It’s a kind of perverse love story, and inevitably Kilpatrick’s going to be compared with Anne Rice...Child of the Night is a solid, well-written piece of horror entertainment.”
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“Anyone who has read the works of Nancy Kilpatrick can’t deny that this woman knows her monsters.”
—Fangoria Magazine
The Vampire Stories of Nancy Kilpatrick

by Nancy Kilpatrick

Nancy Kilpatrick is called “Canada’s Queen of the Undead”. She is now considered the best fantasy writer in Canada and her world-wide reputation has grown enormously. Her books have now been published in 6 languages.

The Vampire Stories of Nancy Kilpatrick reflect the dark side of humanity, including our desires for passion, longevity, power, creativity and control. The volume contains 19 of her very best stories. They include:

- Theatrical Vampires
- Erotic Bloodsuckers
- Mythological & Historical Revenants
- Bats with Bite
- The Unquiet Undead

What critics have said about Nancy Kilpatrick:

“It’s a kind of perverse love story and inevitably Nancy Kilpatrick’s going to be compared with Anne Rice…”

“Vampire fans a little tired of Anne Rice might want to try Nancy Kilpatrick…”

“Anybody who has read the works of Nancy Kilpatrick can’t deny that this woman knows her vampires.”

“If you like bloody horror and hair-raising, Nancy is definitely for you.”

Nancy Kilpatrick is the author of over 25 volumes including short fiction, novels, erotic novels and non-fiction. She lives in Montreal, Quebec, travels around the world, and teaches writing.

www.nancykilpatrick.com
A Stunning debut by a terrific young fantasy writer…

Lonico: Beyond the Dark Mountain
by Graham F. Angus

“They come at night, you know. Sometimes, when the moon waxes and pulls the sea away from us, one of them gets out and takes a naughty child away. Little children who don’t do as they’re told get taken by the Laiians and put to work in the mines. If they’re lucky, that is. You don’t even want to hear about what happens to the unlucky ones, or to little children who lie to their parents or disrespect the magi. The unlucky ones are dragged from their beds at night…”

This is the opening paragraph of this fast-paced, superbly written, debut novel, the first in a series.

Lonico is a city ruled by a corrupt over-caste of magi who do anything to maintain their power. They are surrounded by enemies both real and imagined. Many hundreds of years ago the magi sealed their most ancient enemy inside a mountain valley named Laii. This earned the eternal gratitude – and servitude – of Lonico’s citizens.

When some of the Laii break out of their valley prison, they come in a form none of the magi could have imagined….The conflict erupts and both city and valley, Lonico and Laii, are pushed to the edge of absolute disaster.

Graham Angus lives in Toronto. He has flirted with many careers on his way to becoming a full time writer; from politics, to teaching to spying to doctoring. After his fourth grade in school, he also gave up on paleontology.
Dressing for God: A Parable of Self-Discovery
by J.F. Tallon

The world of spirituality writing has found a new prophet in the guise of a bearded Irish internationalist, Finbar Tallon, and his extraordinary new work.

_Dressing for God_ is a parable about consciousness and is based upon the author’s voyage of discovery across the hidden seas of self-realisation. The narrative features the writer Adam King and his sounding board assistant Eve McQueen who together with their friend Noah embark on a quest to describe in simple kitchen-sink terms ‘How and Why Life Works” as it does.

The vivid and exciting story is based in Kerry in South West Ireland and culminates in an exciting rescue at sea when Eve and Noah are stranded on the island of Skelig Michael, an isolated monastic settlement seven miles off the Kerry Coast. Here Eve learns the life secrets that eluded Adam and with this understanding came his self-realisation.

The book explores the science of mind and offers an understanding into the one Law that governs Life, the same Law that works dispassionately for everyone – regardless of colour, race or creed and in so doing it offers the reader an opportunity to grasp this ‘truth’ knowingly. The secret in using the unseen Law consciously is any one person’s experience lies within this elusive understanding. The book invites the reader to join the characters as they explore in astonishingly refreshing words the realms of the unseen world.

__Finbar Tallon__ was born in Dublin. He went to sea with Irish Shipping Ltd as an apprentice deck officer and graduated as a Master Mariner. On his 30th birthday he started a new career in Project Management in Subsea engineering living in the Far East. In Singapore he had a major life changing experience when he was tasked to escort a ‘lost Soul’ home across the veil. The impact of this experience led him to study the complementary aspects of the 'Hidden side of Life' and it is from this background that _Dressing for God_ was written. Finbar lives with his wife Vanessa in South West Kerry, Ireland, overlooking Valentia Island and the Atlantic Sea.
Is the Antichrist among us?  
Is the Vatican right or very wrong?

The world's most powerful intelligence agency, the Vatican Intelligence Apparatus, (VIA), with deep operating connections to Freemasons, the Knights of Malta, the World Bank, International Monetary Fund, the U.N., finds itself baffled by society-shaking events. VIA is forced to call in D@D, an IT master who can influence world politics through the manipulation of global media. D@D puts them on to Peter Cushing, an ex-MI6 agent who accepts the job and proceeds to meet with the Cardinals deep in the Vatican's Secret Archive Room.

This Secret Archives Room houses their quantum computer which has recently cracked the Nostradamus Prophesies, prophesies that link the sacred works in the Gnostic Gospels, the Bible, Qu'an and the Torah… a link that has revealed and confirmed the identity of the Antichrist.

Cushing's assignment is to remove this nemesis, but eliminating a world leader is not an easy task, as Cushing discovers possible new evidence of guilt.

Raul E. Gonzalez has been writing in Spanish for twenty years and has won a number of awards in Mexico and Argentina. At the age of fifteen, he co-inaugurated a museum of modern art in Saltillo, Coahuila together with Armando Fuentes 'Caton', a famous Mexican writer. He has written five works in Spanish, two of which have been published – a book of poems and collection of short stories. Operation Nostradamus is his first work in English.

Raul Gonzalez lives in London with his family and works internationally. His second novel is scheduled for publication in 2013.
Afternoons with the Devil: 
Growing up Catholic in a Border Town
by Marty Gervais

A very special book full of humour, irony, reminiscences, nostalgia. Marty Gervais is a master story
teller and successfully brings small town life and its people back to life in these sketches.

The son of an auto worker, Marty was raised a staunch Roman Catholic in Wondsor, Ontario
a border town in the shadow of Detroit. He witnessed the transformations that took place
between the conservativism of the 1950's to the optimism and turmoil of the 1960's. Gervais has
always been a keen and insightful chronicler of his times, and Afternoons with the Devil: Growing up
Catholic in a Border Town brings together his best writing about those early decades.

Marty Gervais is one of Canada's most distinguished poets and respected journalist. He has
won more than twenty awards for his journalism and poetry, including the Harbourfront Festival
Prize, the Milton Acorn People's Poetry Award, the City of Windsor Mayor's Award for Literature.
Gervais is also an accomplished photographer, playwright, historian, editor and teacher. He is the
author of more than twenty books, including his recent bestseller, The Rumrunners, book about
prohibition. His life was recently the subject of a documentary entitled,
Heart of a Poet.

"His concerns are with human feeling, laughter, what happens inside the brain when
certain lights are turned on. He strikes me as honest…I mean there's no phoniness…
no pretension…"

- Al Purdy, Governor General's Award winner

"The best of Marty Gervais' work creates an engaging tension between the ordinary
surfaces of life and the underlying pathos…"

- Globe & Mail

"Gervais weaves an anecdotal tapestry whose threads continue to knit through the
reader’s imagination long after the book has been put away."

- Canadian Literature

"…for him, the act of making a poem or telling a story is an act of faith, so that
observances of the commonplace become moments of transcendent epiphany and
insight, rather than merely journalistic jottings or diaries."

- Oxford Companion to Canadian Literature

Other books by Marty Gervais published by Mosaic Press:
Tearing into a Summer Day, Playing God.
From a Canadian master of historical fiction comes his latest novel...

The Weimar Triangle
Frankfurt 1927
by Eric Koch

Eric Koch's work has been praised extensively and translated into German, Italian and Chinese. The Oxford Companion to Canadian Literature asserts: “Eric Koch's imaginative inventiveness and stylish wit have enabled him to create original and highly interesting work.”

His most recent work, I Remember the Location Exactly has been translated into German and was published by Weidle Verlag in 2009 to considerable praise. The Frankfurter Rundschau stated: “…many voices...character full portraits...including humour, laconic irony...varied story-telling techniques...always new and surprising...” Some of his previous works,”Icon in Love: A novel about Goethe” was published in Germany by Fischer Taschenbuch, The Man who Knew Charlie Chaplin: A novel about the Weimar Republic was translated into Italian, other books have been published by Heyne and Eichborn in Germany.

The Weimar Triangle continues Koch’s exploration of German culture and society and is set in Frankfurt, 1927 and the famed International Music exhibition. This exhibition, now almost forgotten, marked the first occasion since the end of World War I when Germany played a major role in the world’s cultural life and provided hope that the Weimar Republic would survive and thrive.

Koch uses, again, a multi-format narrative technique so highly praised in the German reviews, including stories, excerpts from imagined invented diaries, letters and even a synopsis of a never-produced operetta about the failed Hitler putsch of 1923. The triangle involves three main characters: Hanni Geisel, amateur musician and hostess, Erwin Herzberg, journalist and film historian and Hanni’s husband, Hermann, a pacifist lawyer who, in his spare time, gathered data on the miscarriages of justice committed by judges. It turns out that Hanni had an affair with Erwin Herzberg.

The story of the Weimar Triangle is revealed by a young Canadian banker who happens upon the diaries 80 years later while on a business trip to Frankfurt.

An Important Book on the Buddhist Conquest of Asia

Images, Relics, and Legends
The Formation and Transformation of Buddhist Sacred Sites: Essays

Edited by: James A. Benn, McMaster University
Jinhua Chen, University of British Columbia
James Robson, Harvard University

A major collection of important essays by many of the leading scholars in the field of Buddhism, including Phyllis Granoff from Yale University, T.H. Barrett from the University of London, Raoul Birnbaum from University of California, Toru Funayama from Kyoto University, Eugene Wang from Harvard University and others.

The spread of Buddhism in Asia may be viewed from one perspective as a protracted and complex process in which numerous sacred sites were continually created and recreated in different parts of Asia. The story of Buddhism increasingly penetrating into all levels of society in Asia is mirrored by another narrative in which some of the most sacred sites in India were reproduced in other parts of the world. This reproduction or doubling was, however, never a simple matter of transplantation; rather it involved complex cultural adjustments and inventions. The study of Buddhist sacred sites in South and East Asia, therefore, yields some revealing new perspectives on the cross-cultural issues created by the “Buddhist conquest of Asia.”

The volume sheds new light on issues such as pilgrimage; the development of Buddhist monasticism; the remembrance of Buddhist saints and patriarchs; Buddhist sacred sites and more, and deepens our understanding of the Buddhist tradition.

The volume contains thirteen original articles plus a preface and full bibliography. The volume is a Festschrift in honour of Professor Koichi Shinohara of Yale University.
The Case for Intercultural Education in a Multicultural World
Essays by Jagdish Gundara

Professor Jagdish Gundara holds the UNESCO Chair in Intercultural Studies at the Institute of Education at the University of London. For many years now, Professor Gundara has been at the forefront in both the research on and debate about intercultural education. He has argued that within the field of education there is an urgent problem to address intercultural challenges in more and more complex multicultural societies, because globalization and the marginalization of groups is increasing the pressure to deny access for educational opportunities to the poorer social classes and different types of minorities.

Professor Gundara’s essays and books have been widely praised and admired.

This volume brings together many of Professor Gundara’s essays and contribution to the evolving international field of intercultural education.

Professor Gundara was educated at McGill University, prior to receiving his Ph.D. in Edinburgh, returns to Canada frequently to lecture and to visit his family.

“Jagdish Gundara’s own early experiences have given him unique insights into both the problems and possibilities of relationships between cultures. His book reflects a life dedicated to fostering positive intercultural relations and provides an analysis of the role of education in overcoming barriers. All who are interested in building genuinely inclusive notions of education and citizenship will benefit from reading this impressive book.”

—Professor Geoff Whitly, Karl Mannheim Professor of Sociology of Education, University of London

“Jagdish Gundara has made a very substantial contribution to the field with this work and it is the rest of us to make connections with it and help in the gigantic tasks of finding solutions.”

—Professor Terry Booth, Canterbury Christ Church University.
Islam’s Predicament
Perspectives of a Dissident Muslim
by Salim Mansur

“In the face of Muslim extremism and terror that went global with 9/11, there remains the urgent need for Muslims to confront and repudiate those who have perverted their faith, or hijacked it, and made of Islam an ideology of bigotry and war (jihad).

Islam’s Predicament is a small effort in that urgently needed larger and wider struggle against radical Muslims, or Islamists, who have wrecked the Muslim world and have spread fear and violence indiscriminately among non-Muslims.”

—Salim Mansur, from the Preface

Dr. Salim Mansur, a Muslim, was born in Calcutta, India and moved to Canada where he received his Ph.D. from the University of Toronto. He is now an Associate Professor at the University of Western Ontario. He is a renowned voice in the debate of moderate vs. militant Islam, the author of numerous articles published in the Jerusalem Quarterly, American Journal of Islamic Social Sciences, The Journal of South Asian and Middle Eastern Studies, Arab Studies Quarterly, Middle East Quarterly, a frequent contributor to the Globe & Mail, The National Post, Toronto Sun, National Review Online and others, a frequent commentator and analyst on radio and television, including the PBS Jim Lehrer Hour, and in 2006, he received the American Jewish Congress’ Stephen S. Wise “Profile in Courage” award.

Islam’s Predicament brings together Dr. Mansur’s most important essays written over the last decade, previously published in various journals and media. Starting with “The War within Islam” he then goes on to “Three Muslim Perspectives”, “Of Danish Cartoons, Muslim Rage and the Bedouin State of Mind”, “Muslim on Muslim Violence”, “Keeping Faith in the Age of Islamist Terror” and much more.

Always accurate and well-argued, always well-researched and tolerant, yet always passionate and convincing…these essays are an urgent antidote to the polemics and rage that seem to dominate the debate about contemporary Islam.

This volume is an important addition to the literature on contemporary politics, faith, democracy and public discourse.

Includes Bibliography and Index
Globalisation has transformed the economic system around the world and has had a major impact upon every country. Children in China now are obliged to learn English from primary school. English, without a doubt, is the global language of technology. All around the world, there is the growing infusion of English phrases and word into almost every language. The linguistic question, also raises the issue of cultural survival. Can indigenous cultures survive the onslaught of the powers of globalization? In the 21st century, will we witness the demise of numerous cultural groups and regional identities?

These questions are a continuing concern and part of the discourse of ‘la francophonie’ and many other countries and regions around the world.

This volume makes a major contribution to this discussion. In a thorough, highly readable and well organized series of chapters, the author places these problems and challenges clearly before us. The chapters include:

- A world of communities
- The preponderance of anglo-saxon
- Towards global cultural competition
- La Francophonie
- The French Language
- La Francophonie and democracy – Niger, Togo, Ivory Coast, Congo, Haiti etc. & Education
- Sustainable development

This volume is an important contribution to our understanding of the many forces that are shaping the 21st century. It is also an invaluable contribution to the Canadian and specifically the Quebec perspective on the forces driving cultural survival and linguistic integrity in this new century.

Jean-Louis Roy is one of the most widely respected and renowned Quebecers and Canadians with a distinguished career in many fields. He was a Professor at McGill University and Director of the Centre for French Canadian Studies, a Director of the daily newspaper Le Devoir; President of the International Centre for Human Rights and Democratic Development from 1990-1998, Quebec Delegate General in Paris, Secretary General of the Agence de la Francophonie. In addition, he has been a visiting Professor at York University, University of Moncton and Chancellor of the Universite Sainte-Anne in Nova Scotia.
Behind the Curtain in Theresienstadt
by Vera Schiff

Theresienstadt occupies a unique place in Holocaust history. The ‘vestiges’ of this camp are today renowned throughout the world through the book and the exhibition “...I never saw another butterfly: Children’s Drawings and Poems of Terezin, the opera by Victor Ullman, The Kaizer from Atlantis, the children’s opera Brundibar, many musical compositions that survived, although the composers perished and more.

Vera Schiff was born in Prague in 1926. She spent 3 years as an ‘inmate’ in Theresienstadt, the ‘show-piece’ of the Nazis during the Holocaust. At the age of 19, she was liberated by the Red Army. She survived. Her family did not.

Much has been written about Theresienstadt. But, as the author argues convincingly, what has been missing is “a comprehensive description of the unique camp’s infrastructure, varied activities, all of which could be of interest to the general readers and historians. This book fills that gap by offering insights into the camp’s structure, operational mechanic, its day by day activities...”

The author provides vivid and detailed descriptions of many aspects of life and survival in the camp, some of them quite surprising, including:

• Health care in the Camp
• The Hospital, the Staff and its departments,
• Love and sex in Theresienstadt
• Marriage and abortion
• The Red Cross Commission
• Music and the Creative Arts
• The Children and Survival
• Cruelty, Savagery and Compassion

Vera Schiff lives in Toronto, Ontario. She is a frequent speaker to high schools, universities and public organizations. She has published three previous books.
The Suicide
by Nikolai Erdman
Translated by Eileen Thalenberg & Alan Richardson

THE SUICIDE is now recognized as one of the masterpieces of Soviet literature and Soviet drama. Productions of the original play and adaptations are springing up all over—from the Edinburgh Fringe Festival, to the London stage, from the Shaw Festival to New York and Los Angeles, almost everywhere and every year now audiences are discovering The Suicide.

The original play by Nikolai Erdman was suppressed during the Stalin period and was never produced during Erdman’s lifetime. He died in 1970 but today there is considerable interest in him and his work. THE SUICIDE came back to life in a 1979 Royal Shakespeare production and a Broadway run with Derek Jacobi. The best study of Nikolai Erdman remains John Freedman’s book Silence’s Roar: The Life and Drama of Nikolai Erdman, (Mosaic Press, 1992).

“His plays are works of genius. They have not aged at all...Erdman was a man of unique and extraordinary talent.”
- Yury Lyubimov, Director, Taganka Theatre

“...an astonishing and extremely interesting play.”
- review of Communicado Theatre Company production at Edinburgh Fringe Festival

“..THE SUICIDE seems a remarkable political document, testifying to the Russian sense of humour even in the darkest Stalinist days. Perhaps this accounts for its popularity.”
- Toronto Star

“Erdman was a talented man groping in the wilderness of new theatrical forms...it is a credit to his skill that The Suicide can still be so pleasurably performed;”
- The Globe & Mail

“...a spectacular mixture of the ridiculous and the sublime, universally recognized as one of the finest plays written during the Soviet period.”
- John Freedman
Milton Acorn remains one of the most important Canadian poets of the 20th century. This new volume of his Selected Poems solidifies Acorn’s reputation and confirms his place in Canadian literature. As James Deahl, the Editor asserts in his Introduction, “Milton Acorn’s poetry stands among the most challenging work produced during the last half of the twentieth century. His ability to see connections between a strange assortment of things is striking. And the reader is called up to be as agile as the poet in jumping from one idea to another.”

Acorn remains a conundrum for many. He was both a communist and a traditional conservative, not at different times, but at the same time. He was awarded an honorary Doctor of Laws degree from the University of Prince Edward Island at the same time as the Rt. Hon. John Diefenbaker, former Prime Minister of Canada, received his. Acorn read deeply and widely, and in his personal library the poet had the complete works of George Grant and many volumes of the works of Stalin. Acorn would often comment “Life is contradiction.”

Acorn knew and absorbed much from his fellow poets. “From Scott and Livesay he learned the importance of the poet being a political activist…From MacEwen, his wife at the time, Acorn took all things Egyptian…If Acorn learned plain speech from the likes of Livesay, he learned more deeply layered poetry from MacEwen….” From Alden Nowlan, a fellow Maritimer, he learned how to incorporate colloquial expressions and usage in poems. He absorbed so much from many other fellow poets, Al Purdy, Irving Layton, Kenneth Leslie, Joe Wallace, Jamie Reid, Red Lane and more.

In A Springtime Instant: The Selected Poems of Milton Acorn the reader will discover and appreciate all the diversity, passion, variety, contradictions that swept through Acorn’s life and his poetry. This volume has been masterly arranged and edited by James Deahl, Acorn’s long-time friend, an accomplished poet, essayist and publisher in his own right.

The publication and promotion of this book coincides with the renewed interest throughout Canada in the life and work of the “people’s poet - Milton Acorn.” Events, readings and celebrations are being co-ordinated throughout the country.
Soldier Poetry of the Second World War

Edited by Jane and Walter Morgan

Originally published in 1990, this volume is an important addition to the literature on war and conflict and to the poetry of the 20th century. From Wilfred Owen, to Siegfried Sassoon, from Rupert Brooke to John McCrae, poetry has been recognised as an authentic and significant voice of war.

This volume adds another dimension to that voice! ‘It’s a safe bet that most Second War servicemen and women didn’t know an iambic from a pentameter but that didn’t stop a surprising number of them from writing poetry...Maybe there is a bit of poet in most human beings, just waiting a chance for expression’. The Maple Leaf was a Canadian Army newspaper published during the war and it published a regular feature entitled “Rhyme and Reason”, a weekly collection of soldier poems. The poems in this volume come from that publication. The poets were not professionals, far from it. But each poet/soldier crafted words into poetry in order to convey their thoughts, feelings, experiences. Each poem reflects immediacy and authenticity. Every reader cannot but be deeply touched and affected by the poems contained in this book.

Soldier Poetry of the Second World War is organized thematically and covers subjects such as Heroism, Fear/Death, Daily Thoughts/living, Dreams. Hope, Love, Peace/Freedom, Afterwards. While the authors may well have died ‘unknown’ the poetry in this volume lives on as their vivid memorial and as a remembrance of who they were and what they felt and thought.

Jane Morgan, Ph.D. was an Assistant Professor at the University of Manitoba and Walter Morgan served in the Canadian military during the Second World War.
So Recently Ancient
New Poems
by John Wing

John Wing Jr. is best known as a comedian and is now established as one of the most original comedians around. His radio program Letter to My Wife ran as a 13 part CBC radio series and is now a CBC CD. He is a regular on the CBC Definitely Not the Opera program. He has been a guest on the Tonight Show with Jay Leno six times, has been a special guest nine times on the Just for Laughs Comedy Festival. His comedy credits further include his two hour long “Comedy Now” special on the Comedy Network, numerous appearances on the Mike Bullard Comedy Hour, endless performances on cruise ships, and more.

John Wing Jr. is also a very accomplished and recognized poet. His reviews are always positive:

“Highly recommended”
- Canadian Materials Magazine

“Wing paints a provocative portrait of comic life…”
- Globe & Mail

“Wing’s poetry brims with the fullness of everyday life... it is filled with ironies and complexities...beneath his words is a radiance and wisdom…”
- The Windsor Star

“There are poems in this collection that are as deeply moving...as anything new you’ll read this year.”
- Don Coles, Governor General’s Award Winner

“He taunts and teases and plays with every line delivered...he writes with authority and conviction. His work is controlled and outrageous.”
- The Danforth Review

John Wing was born in Sarnia, Ontario, if that’s any of your business. He has been a standup comedian for the past thirty years, performing all over North America and Europe. This is his sixth book of poems. He lives in Sunland, California, where he maintains his Canadian citizenship, because he likes to travel. He can be found on facebook and other disreputable websites.”

Other books by John Wing published by Mosaic Press – A cup of nevermind, ...and the fear makes us special, None of this is Probably True, Excuses, and The Winter Palace: New & Selected Poems
Wings Toward Sunlight
by Anna Yin

Anna Yin has quickly established herself as one of the important new and original voices of Canadian poetry. Many critics and poets have commented on and have been deeply impressed by her work.

“Beautiful verses and powerful images touched many readers.”
   - Alan Neal, host, CBC Radio

“Anna Yin’s poetry provides a gracious blend of elements from Asia and Western poetic traditions.”
   - Wilda Morris, President of Poets and Patrons of Chicago

“An authentic, direct tone brings the author’s native Chinese voice to these poems, which are charming and fresh at their best.”
   - Elana Wolff, Poet and Editor

“It is rare to come across a first collection of poems that leaves the reader feeling completely captivated and awed...Yin's highly imagistic style brims with freshly-conceived similes and metaphors and an economy of language that belies the powerful messages of loss and love.”
   - Laura Lush, Poet and Instructor, University of Toronto

Anna Yin has won numerous prizes, including the Ted Plantos Memorial Award, 2005, IBPC First Place, 2009, Poem-a-Day Prize in Public Libraries contest of Cambridge, ON, Canadian Federation of Poets, Feature Poet, 2006, and the 2010 MARTY Award. She is a member of the Ontario Poetry Society and a Director of the Chinese Cultural Federation of North America. She holds a Bachelor of Science degree from Nanjing University and a Creative Writing Certificate from the University of Toronto. Her poetry has appeared in numerous magazines, including Poetry Canada, Poetry Sky, Aust Cai Hong Ying, Australia, Ivy Poetry, USA, and Cha Magazine. She lives with her family and works in Mississauga, Ontario.

www.annapoetry.com
Let’s Face It

Writing and Artwork from PARC

Edited by Hume Cronyn & Chris Byers

This is a very, very special volume of creative work. It is a collection of writing and art originating at PARC, a community centre that offers a safe haven from the harsh realities of the street and the intolerable conditions of substandard boarding houses. PARC’s membership includes people who are marginalized, socially-isolated, homeless, suffering addictions, new immigrants, the working poor and the poverty-stricken. But PARC is more. As one member states: “I appreciate that PARC feeds me when I can’t make ends meet, but, more important, I come to PARC for spiritual sustenance.”

Every city has its homeless, socially-isolated, marginalized people. What is remarkable about PARC in Toronto is that it has become a hub of astonishing creative energy and an incubator of literary and artistic talent. Let’s Face It documents and presents publicly that talent.

For over twenty years now Hume Cronyn has been at the center of that literary and artistic activity. He has nurtured, inspired, assisted, drawn out, the many creative efforts of the PARC community. His workshops, open readings and his presence have become an indelible feature of the PARC scene. He states it best:

Workshop: so full of life, so full of feeling, laughter, bantering, buzzing, burping, writing, reading, listening, a mountainful of trust. We enter the room, dry bumbling sticks. We leave the room, ho! we leave the room as if we were floating, the Red Sea has parted for us, we ooze from every pore the aura of having created.

— Hume Cronyn, PARC Writing Room

Hume Cronyn is a widely recognized poet whose latest work is don’t ask me to clean up the basement (Mosaic Press, 2009), his previous books include Rotten Poetry Fish, Mosaic Press 2000 and Bake My Brain (Mosaic Press, 1993).

Chris Byers is an Associate Professor at Trent University in Peterborough, Ontario in the Department of International Development and the author of numerous scholarly publications, principally on South Africa.
Introducing

Trevor Newland...

...an astonishing new talent. Trevor Newland, story-teller, illustrator, artist!

It is rare that a talent such as Trevor Newland can literally ‘bust’ on the scene with three amazing books simultaneously. Yet, here they are:

• The Scallywags
• Melvin the Magnificent
• Race to Pisa

Trevor has two degrees in English literature, a B.A. and an M.A. He was in a rock band in Los Angeles. He now teaches at a College in Vancouver.

He is a father. He does not travel. He was obsessed with Butch Cassidy and the Sundance Kid. He has now other obsessions - including story telling in his own style and manner!

Trevor Newand's illustrations are unique and brilliant. They have movement, humour, a flow to them, very special characterizations.

His work is very favourably compared to and reminiscent of that of Albert Derzo and Rene Goscinny and the incomparable Asterix and Obelix series. Indeed, he may well be the 'heir apparent' to this series.

Full text and illustrations available

Rights now Available!!
HERE I AM!
Ardyth Brott
illustrated by Dragana Miladinovic-Eic

HERE I AM! takes children and the child in all of us back to the incredible journey of our birth. Told through the eyes of an about-to-be-born child, it explores insights, family relationships and the mysteries of unknown sounds. It also encourages the reader to delve back to our earliest mystery...the mystery of our birth.

Ardyth Brott is the author of the acclaimed children’s book Jeremy’s Decision - Olivier Ne Saît Pas and The Loneliest Piano. She is also a lawyer and an arts administrator. She makes her home in Hamilton and Montreal.

Dragana Miladinovic-Eic was born and raised in Kragujevac, Serbia, where she became fascinated with painting and sculpture during visits to her great aunt’s art studio. She settled in Fredericton, NB in 1986 where she is an architect by profession, while pursuing her lifelong love of art. Her paintings are housed in private art collections in Canada, Europe and the United States.

featured on Crossroads Television (see Youtube for video)!

1st Printing SOLD OUT!
1001 Frequently Asked Questions by Children...and the Answers!
Two Volumes

Children have many curiosities. We have all experienced the kinds of questions they ask. This book is based upon what questions do children, themselves, ask!

A group of professional educators in Shanghai, China, systematically went out and collected 30,000 questions that young people themselves developed and asked. Not what teachers or parents wanted children to learn, but rather what questions and curiosities children had.

The 30 editors, all specialists in various fields, reviewed these questions and determined which 1001 questions were most frequently asked, what was most on the minds of young people and what were they most curious about.

The editors then organized the answers to these questions in a comprehensible, thorough, information-based manner. They then developed these answers in a one-page or less format and they categorized the broad areas, themes and subjects for the two volumes. They also added wonderful graphic materials which appeal to children.

This is a terrific educational tool, a compendium of curiosities, fun to read, informative, amusing and much more.

Every page is organized around a question that children themselves like to ask!

**The chapters include:**
- Animals and Plants
- Mathematics
- Medical and Health Care
- Astronomy and Geography
- Physics and Chemistry
- Psychology and education
- History and Culture

**Examples of questions include:** Why are barcodes used? What is the secret of the auto focus camera? How do you store electric energy? Are there killer plants? Where does urine come from? Why do people yawn? And much, much more!

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Homeopathic Self Healing Guide for Beginners
by Dr. Shiv Dua

This book is specially designed for people who have interest in self-treatment of themselves and family members, for students and for physicians in their initial practice.

The first part of the book introduces the reader to homeopathy in a simple manner with health attitudes & list of common medicines to be stored at home.

The second part stocks the real utility, i.e. disease-wise diagnosis along with the most effective remedies which can be used in the disease.

The third part rests for BHMS students and the people who have knowledge about homeopathy and understands names of diseases and the symptoms for single remedy prescription.

Therapeutics of Veterinary Homeopathy & Repertory
by B.P. Madrewar & Matthew Glencross

We all know that homeopathy is being effectively practiced on human beings for ages but through this book author has mentioned brilliant cures effected on the animals with homeopathic remedies by many veterinarians. Author has attempted to use these remedies as they are easy to administer, have no side effects and have the ability to cure all curable diseases of dumb animals. Some incurable diseases like squelae of foot and mouth disease, alveolar emphysema etc. also found their cure in homeopathic remedies. Various remedies recommended by different authorities are mentioned in the list of references at the end.

This book will solve the twin purpose of quickly initiating the beginners into homeopathy and to kindle in them the passion for further study of classical literature.
Homeopathy & Child Care
Principles, Therapeutics, Children's Type, Repertory
by Dr. Shashi Kant Tiwari

This book delineates the facts and concepts about the common complaints of children, and deals with the effective management through homeopathy. The book is presented in four parts: Principles, Therapeutics, Children's Types, and Repertory. All the relevant information including disease diagnosis, Matera Medica, Principles and Repertory are brought together in one place to facilitate the user of the book in prompt management of cases. The book is an excellent amalgamation of clinical experience and academic knowledge and is well-suited to the needs of students, practitioners, and academics.

Right Food for Children
Healthy Childhood for a Happy Adulthood
by Gianfranco Trapani

Right food for Children is a complete guide to children’s food and nutrition requirements to help them have a disease-free, happy childhood and then help them attain a healthy adulthood. It gives simple and useful tips for mothers on buying, preserving and preparing food which will help a child’s overall health and development.

The book ‘Right Food for Children’ suggests good eating habits and useful advice for children and their parents. We have seen many diseases in youngsters due to wrong eating habits which they have incorporated in their childhood days. I can vouch for this book as a useful guide for all the parents looking at planning a healthy and balanced diet for their children.

- Mridu Juneja, Nutritionist
A Beginner’s Guide to Taijiquan
Simple Taiji Exercise for Health
by Guan Yongnian

This book deals with the 13-Step Exercise for Health and the Ten Movements of Taiji Roushu for Fitness. The 13-Step Taiji Exercise for Health is a simplified form of the 248-Step Taiji Internal-Power Exercise for Health. This simplifies approach uses fewer movements and is thus well-suited for beginners.

The ten forms of fitness-related Taijiquan, integrating meditation and exercise, were developed by Guan Yongnian on the basis of the Taiji Exercise Manuals written by Taiji master Zhao Zhongdao who lived to the age of 119. The Ten Movements of Taiji Roushu for Fitness is easy to learn and helps boost energy and prevent illness.

Flu Self-Defense
Stimulating Immunity with TCM
by Wei Huiqiang

The new TCM anti-flu therapy is an economic, non-drug approach to flu prevention and treatment. Conforming to life science principles, it could be especially valuable in the context of a serious global flu epidemic and rapid mutation of the flu virus.

The outcome of 30 years of clinical observation and practice, and in line with the holistic New Century Medical Model, this easy, effective and scientific method stresses the patient’s active involvement, activating the body’s innate flu defenses through clearly described and illustrated self-massage techniques. It is readily adaptable to the patient’s individual circumstances.
Hand Therapy
Traditional Chinese Remedies
by Wang Sheng and Wang Weidong

Hand Therapy: Traditional Chinese Remedies has been compiled by expert TCM specialists. It discusses the origins, development, characteristics and indications of hand therapy as well as common methods of hand massage, hand acupuncture, hand bath, and hand QiGong used to treat various medical, surgical, gynecological, pediatric, and ENT diseases.

Concisely written and practical, it also features more than 50 illustrations and will satisfy the needs of professionals and average readers alike. Understand, learn, and practice this unique hand therapy developed over many years in China.

Foot Therapy
for Common Diseases
by Ji Qingshan and Ji Jie

Foot Therapy for Common Diseases has been compiled by traditional medicine specialists with rich clinical experience. The book includes sections on the origin, development, characteristics and indications for foot therapy, as well as clinical applications for treating common surgical, dermatological, medical, gynecological, pediatric and ENT diseases with foot massage, foot acupuncture, external application of remedies and foot baths.

Practical, simple, easy to understand with over 100 illustrations, the book can help both medical workers and ordinary readers understand, learn, and use this unique therapy of traditional Chinese medicine.
Methods of Traditional Chinese Health Care
by Zeng Qingnan

Methods of Curing Diseases and Staying Fit, including:
- white / greying hair
- myopia
- shoulder, back and neck pain (including sciatica)
- stomach problems
- self-massage
- QiGong
- prevention of colds
- increasing brain and emotional health and functioning.
- and much more!

Health Care at Home
A Family Massage Manual
by Wei Huiqiang

Massage at home, without even stepping out of your bedroom by yourself or your family members. Follow the simple step-by-step procedures detailed in this book on a routine basis and you will get relief from many ailments and discomforts and feel refreshed, relaxed and energetic. With its preventative health care approach, this manual offers an alternative to frequent hospital trips or medications... with no side effects!

Headaches? Back pain? Hypertension? Apoplexy? Look them up in the index and find out what to do!
8 Minute Exercises for Computer Users
by Guo Baowei and Tom Winiata

No matter how modern our computers become, we still have to work with bodies designed hundreds of thousands of years ago. For many people mismatch of body and technology results in pain, discomfort or even crippling overuse injuries.

In this book, Gao Baowei introduces us to a simple, convenient and economical way to deal with these problems. His program is based on the Chinese health-promoting practice of Qi Gong, which is related to the more familiar Tai Ji.

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